



## ERIC MARTIN

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### WORK:

#### **Small Dog Creative**

Art Director

May 2018 - Current

I am the art director at a boutique marketing agency in Santa Clarita, where we specialize in web sites, branding, and marketing. I'm the sole creative there that isn't the owner, and handle pretty much every project that comes through. I have learned (and excelled) at web and mobile design for WordPress, using the Elementor builder.

#### **Behr Process Corporation**

Senior Graphic Designer

October 2010 - April 2018

I led a team of designers in all things print at Behr, from initial concepts to completion. Projects range from labels, collateral, in-store displays, promotional shirts, social media, event branding, and other items. I designed and administrate our departmental website, and administrate our font server and wiki. I've recently begun helping our programmers with app design.

#### **iCRco**

Graphic Designer

September 2009 - October 2010

I designed and produced trade show booth, collateral, and website imagery, and dabbled in light product design.

#### **Freelance**

Graphic Designer

January 2008 - Present

Clients: Defy Agency, blindmicemedia, DecisionQuest, Jenifer Tracy Design, AppSec Consulting, HighLine Kites, Valley Academy of Arts & Sciences

I've handled everything from event branding to legal PowerPoint presentations. I specialize in drawing, and utilize that for logo design and concepting.

### EDUCATION:

#### **Art Institute of California-Orange County**

B.S. in Graphic Design

December 2007

#### **Arizona State University**

B.A. in Studio Art, Drawing emphasis

December 1999

### SKILLS:

Illustrator CC

Mac OSX

HTML

Photoshop CC

WordPress

CSS

InDesign CC

Elementor Page Builder

Photography

Adobe XD

Drawing

Learning